

# ACTS 2 JOURNEY

METRICS FOR MEASURING CHURCH HEALTH



# THE MISSIONAL EFFECTIVENESS (AC) RATIO

How many of us did it take to win someone to Christ this year?

$$\frac{\text{ATTENDANCE}}{\text{CONVERSIONS}}$$

- ▲ To maintain health and missional focus, one conversion for every 5 in attendance is a healthy target.
- ▲ The missional effectiveness ratio is **declining** in nearly all church size groupings.

# THE ASSIMILATION (CW) RATIO

Did we keep them long enough to get them into the water?

$$\frac{\text{CONVERSIONS}}{\text{WATER BAPTISMS}}$$

- ▲ No less than 1 water baptism for every 3 reported conversions provides a healthy target.
- ▲ A2J congregations show a marked improvement in the CW Ratio, more than **20%** improvement by year two after participating in a cohort.

# THE KINGDOM GROWTH (AW) RATIO

How effectively did we add to the kingdom this year?

**A**TTEENDANCE

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**W**ATER BAPTISMS

- ▲ To achieve a healthy AW, we'll need to baptize one person each year for every 15 people in average attendance.

# THE DISCIPLESHIP/MOBILIZATION (CS) RATIO

Are we effectively discipling and mobilizing our people?

$$\frac{\text{CONVERSIONS}}{\text{SPIRIT BAPTISMS}}$$

- ▲ To maintain health, this ratio should be between **3:1** and **4:1**. The CS can be either too high or too low.
- ▲ Acts 2 Journey participating churches show **15%** improvement in this metric by year two, and **25%** improvement by year four.

# THE REPRODUCTION (AS) RATIO

Are we producing Pentecostal leaders for our future?

**A**TTEENDANCE

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**S**PIRIT BAPTISMS

- ▲ A healthy reproduction ratio falls between **15:1 - 25:1**
- ▲ The ratio combines a healthy **AC** (5:1) with a healthy **CS** (between 3:1 and 4:1)